



-  Market Position
-  IR Corner
-  Highlight Product
-  MTL Happening
-  Etc.

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Key information

Vision

“ To be the customers’ trusted lifetime partner through innovative life and health solutions by putting customers at the heart of everything we do ”

Mission

- ❖ We are the regional life insurance leader with financial and brand strength under corporate governance and risk management frameworks of international standard.
- ❖ We strive to understand the ever-changing customers’ needs and behaviors in order to provide superior products and relevant services that help our customers attain financial security and lead healthy and fulfilling lives.
- ❖ We give our priority to long-term sustainability together with delivering happiness to our customers, employees, partners, shareholders and society.

Company Profile:

6 April 1951 Date of establishment
1 October 2012 Conversion to public company limited

Registered Capital: 1,000 million Baht

Shareholding Proportion:



Chairman: Mr. Photipong Lamsam

President & CEO: Mr. Sara Lamsam

No. of Branches: 172 (exclude Head Office)

No. of Agent Offices: 47 (As of 6 June 2019)

No. of Care Service Network: Hospital (309), Clinic (171)

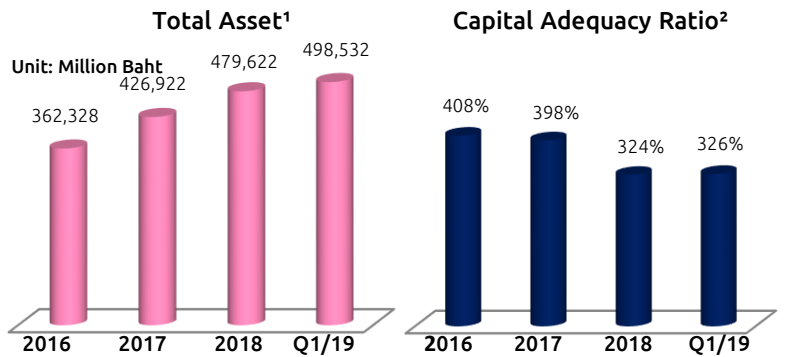
Representative Office: Yangon, Myanmar

Credit ratings:

	FitchRatings		S&P Global	
	Rating	Outlook	Rating	Outlook
International	A-	Stable	BBB+	Stable
National	AAA (tha)	Stable	-	-

(As of 1 April 19) (As of 28 Nov 18)

Financial Highlight



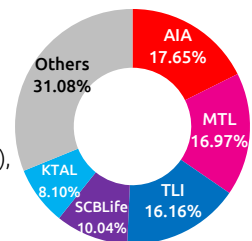
Remarks: 1. Asset data has been reviewed by the Certified Public Account.
2. Calculation of the Company’s capital is in accordance with Risk-Based Capital (RBC) regime.

Market Position

1 – 30 April 2019

▪ New Business Premium

MTL ranked **No. 2** in life insurance industry equivalent to 2,051.01 MB, with growth of 60.25% (YoY), with market share at **16.97%**



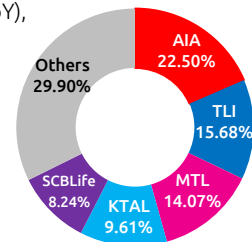
▪ Renewal Premium

MTL ranked **No. 3** in life insurance industry equivalent to 4,024.07 MB, with growth of -28.57% (YoY), with market share at **12.95%**

New Business Premium

▪ Total Premium

MTL ranked **No. 3** in life insurance industry equivalent to 6,075.03 MB, with growth -12.13% (YoY), with market share at **14.07%**



Total Premium

▪ Overall Life Insurance Industry

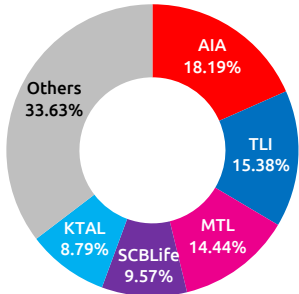
- ✓ New Business Premium of 12,086.07 MB with growth of -4.19% (YoY)
- ✓ First Year Premium of 31,082.07 MB with growth of -4.65% (YoY)
- ✓ Total Premium of 43,168.52 MB with growth of -4.52% (YoY)

Source: The Thai Life Assurance Association

January – April 2019

MTL No. 3 New Business Premium

which was equivalent to 7,234.58 MB,
with market share at **14.44%**



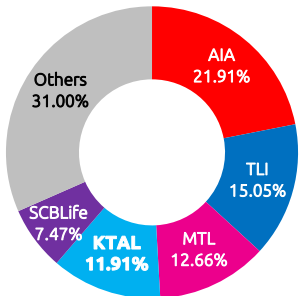
Industry: -14.91% growth (YoY)



➤ Life insurance industry recorded
New Business Premium of 50,106.60 MB

MTL No. 3 First Year Premium

which was equivalent to 3,921.73 MB,
with market share at **12.66%**



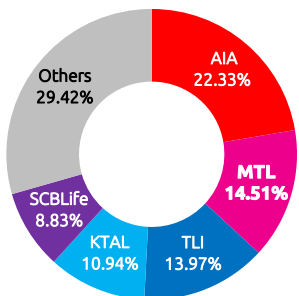
Industry: -2.26% growth (YoY)



➤ Life insurance industry recorded
First Year Premium of 30,977.87 MB

MTL No. 2 Renewal Year Premium

which was equivalent to 20,535.32 MB,
with market share at **14.51%**



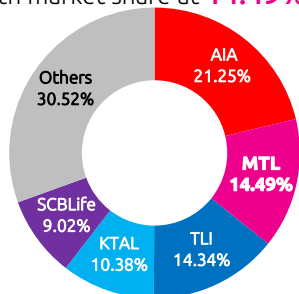
Industry: -4.99% growth (YoY)



➤ Life insurance industry recorded
Renewal Year Premium of 141,563.85 MB

MTL No. 2 Total Premium

which was equivalent to 27,769.90 MB,
with market share at **14.49%**



Industry: -7.80% growth (YoY)



➤ Life insurance industry recorded
Total Premium of 191,670.45 MB

OIC Enhances the Access to Insurance for Low-income People

The Office of Insurance Commission (OIC) and The ASEAN Insurance Training & Research Institute (AITRI) cooperatively held the international workshop regarding Microinsurance for insurance regulators from various Asian countries.

The workshop was intended to foster the understanding towards the regulations of Microinsurance for low-income people as well as learning case studies from successful operations in various countries. The key contents of this course were aimed to foster the understanding and awareness among officers in regulatory offices to prompt citizens to see the importance of insurance, to pass on insurance-related knowledge to people from all walks of life, and to develop the right insurance products for the low-income people as well as distribution channels of insurance products that are easily accessible for those with low income.

OIC highlights the importance of promoting insurance-related knowledge to raise public awareness of insurance. Moreover, the development of various forms of Microinsurance products is aimed to allow those with low income to access and utilize the insurance system as an instrument to manage their risks, especially crop insurance.

From the above conclusion, this workshop by OIC is considered a good opportunity to foster the understandings of regulators to promote public awareness towards insurance. It is aimed to facilitate low-income people to easily access the insurance products through various channels. OIC as a regulatory unit of insurance is obliged to encourage the public, especially low-income citizens, to access and utilize the system of insurance as an instrument for better risk managements to catch up with the changes on regional and global scales.

★ Highlight Products

Muang Thai Super Protection 90/5 Project



More Detail

*Only life insurance premium of this campaign is entitled for personal income tax deduction according to the Notification of the Director-General of the Revenue Department on Income Tax No. 172 announced on 30 December 2008..

- Make Big Coverage with Small Money**
- Short Term Premium Payment**
No long term obligation
- Tax Deductible***

🏆 Awards & Recognition



Honorary Outstanding Insurance Company Award of 2017
Winner and Honor of the Prime Minister's Insurance Award
 3 consecutive times (2008 2011 & 2015)
Life Insurance Company with Outstanding Management
 1st Place Award for 12 consecutive years (2006-2017)
 From Office of Insurance Commission



Life Insurance Company of the Year
 (2014, 2017 & 2018)
Asia Insurance Industry Awards 2013
 in Corporate Social Responsibility
 From Asia Insurance Review Magazine



Brand of the Year 2015-2016
 Life Insurance Industry
 From World Branding Forum



Information Security Management System
 ISO 27001:2013 Ref. No. IND17.0416/U



Business Continuity Management System
 ISO 22301:2012 Ref. No. 44 756 150640



International Standard Certification
 ISO 9001:2015 Ref. No. TH98/1709



Superbrands Awards 2006-2018
 from Superbrands Thailand

Extra Care Plus Campaign (insurable age is 18 – 70 years old.)



More Detail

- Daily room benefit of up to 8,000⁽¹⁾**
- Coverage for medical expenses that exceed existing**
with maximum coverage of 400,000 Bath per any hospitalization⁽²⁾
- IPD lump sum coverage**
with minimum premium of 285 Baht per month⁽³⁾

- (1) For coverage plan 6 only
- (2) For coverage plans 5 or 6 only (Deductible is 40,000 Baht.)
- (3) Healthy insured aged 18 - 20 years old

Remark:

- Underwriting is subject to the Company's regulations.
- Only applying with Life insurance agents.
- Benefit, conditions and coverage in details are subject to the terms and conditions as stated in the policy.
- **Note:** Consumer should have an understanding in the details of coverage and conditions every time before making a decision to purchase insurance.

More Products



📅 MTL Happenings

Muang Thai Life Assurance "15th Anniversary Partnership Celebration"



31 May 19: Mr. Photipong Lamsam, Chairman of Muang Thai Group Holding Company Limited, and Mr. Jozef Germain De Mey, Chairman of Ageas Insurance International NV, arranged the 15th Anniversary Partnership Celebration among Muang Thai Life Assurance, Muang Thai Insurance and Ageas Insurance International NV whereby Dr. Sutthiphol Thaveechaikarn, Secretary-General of the Office of Insurance Commission, also joined the event. In this occasion, Mr. Krisada Lamsam, Vice Chairman of Muang Thai Life Assurance PCL, Mrs. Nualphan Lamsam, President and Chief Executive Officer of Muang Thai Insurance PCL, and Mr. Sara Lamsam, President and Chief Executive Officer of Muang Thai Life Assurance PCL, jointly welcomed the distinguished guests at the headquarters of Muang Thai Life Assurance.

Muang Thai Life Assurance Join Hands with "Shopee"

6 June 19: Muang Thai Life Assurance cooperated with Shopee to hold the event "Shopee Connect X Muang Thai Life : Healthsurance". The young celebrities, Ms. Nattanicha Dungwattanawanich (Nicha) and Mr. Arch Laisakul (Ton), were invited to the talk session aimed to foster the proper understanding and awareness towards the importance of creating a decent sort of security in life for effective future planning. Mr. Sara Lamsam, the President and Chief Executive Officer of Muang Thai Life Assurance PCL, and Ms. Agatha Soh, Head of Marketing at Shopee (Thailand), attended the event. The new life insurance product and the rider called "Muang Thai Daily Protection Campaign" (with daily compensation) were launched that day, together with another 2 insurance products named "Muang Thai Cancer Care Campaign" to respond to the needs of customers who are concerned about critical illnesses.



Find MTL on YouTube