

MTL Fact Sheet

เมืองไทย
ประกันชีวิต
MUANG THAI LIFE ASSURANCE

The Company for Forward Thinking People

Vol. 21 October 2016



Key information

Vision

“ To be the customers’ trusted lifetime partner through innovative life and health solutions by putting customers at the heart of everything we do ”

Mission

- We are the regional life insurance leader with financial and brand strength under corporate governance and risk management frameworks of international standard.
- We strive to understand the ever-changing customers’ needs and behaviors in order to provide superior products and relevant services that help our customers attain financial security and lead healthy and fulfilling lives.
- We give our priority to long-term sustainability together with delivering happiness to our customers, employees, partners, shareholders and society.

Core Values

The M Powered C

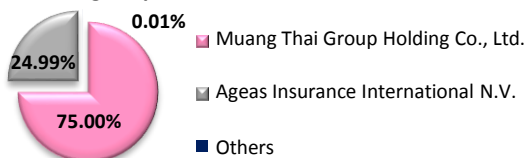
- Customer Centric
- Creativity
- Commitment to Success
- Collaboration
- Caring

Company Profile:

6 April 1951 Date of establishment
1 October 2012 Conversion to public company limited

Registered Capital: 1,000 million Baht

Shareholding Proportion:



Chairman: Mr. Photipong Lamsam

President & CEO: Mr. Sara Lamsam

No. of Branches: 171

No. of Agent Offices: 60 (at the end of 2015)

No. of Care Service Network: Hospital (280), Clinic (140)

Representative Office: Yangon, Myanmar

Credit ratings:

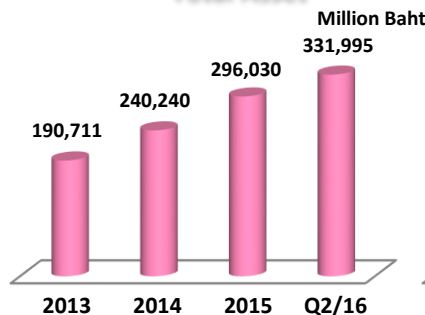
	FitchRatings		S&P Global	
	Rating	Outlook	Rating	Outlook
International	BBB+	Stable	BBB+	Stable
National	AAA (tha)	Stable	aaA+ (Asean)	-

(As of 27 Jul 16) (As of 29 Nov 15)

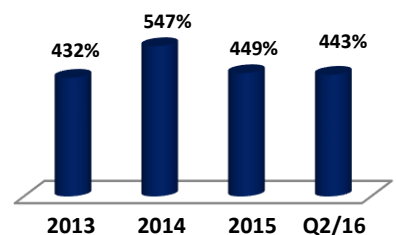


Financial Highlight

Total Asset¹



Capital Adequacy Ratio²



Remarks: 1. Asset data has been reviewed by the Certified Public Account.
2. Calculation of the Company’s capital is in accordance with Risk-Based Capital (RBC) regime.

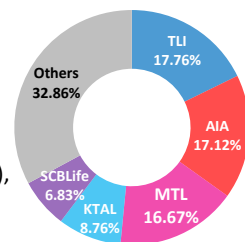


Market Position

1 - 31 August 2016

New Business Premium

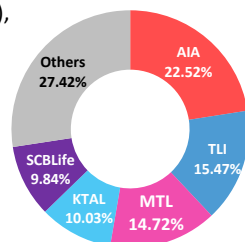
MTL ranked **No. 3** in life insurance industry equivalent to 2,049.60 MB, with growth of -12.73% (YoY), with market share at **16.67%**



New Business Premium

First Year Premium

MTL ranked **No. 3** in life insurance industry equivalent to 1,318.96 MB, with growth of -10.13% (YoY), with market share at **15.77%**



Total Premium

Total Premium

MTL ranked **No. 3** in life insurance industry equivalent to 6,439.19 MB, with growth of -1.46% (YoY), with market share at **14.72%**

Overall Life Insurance Industry

- ✓ New Business Premium of 12,295.74 MB with growth of -7.92% (YoY)
- ✓ First Year Premium of 8,363.04 MB with growth of -12.70% (YoY)
- ✓ Total Premium of 43,740.69 MB with growth of 4.32% (YoY)

Source: The Thai Life Assurance Association

January - August 2016

MTL No. 1 New Business Premium

which was equivalent to 22,325.61 MB,
with market share at **21.29%**



MTL: -10.18% growth (YoY)
Industry: -4.15% growth (YoY)

➤ Life insurance industry recorded
New Business Premium of 104,886.39 MB

MTL No. 1 First Year Premium

which was equivalent to 15,822.71 MB,
with market share at **21.33%**



MTL: -7.05% growth (YoY)
Industry: -3.26% growth (YoY)

➤ Life insurance industry recorded
First Year Premium of 74,164.27 MB

MTL No. 2 Renewal Year Premium

which was equivalent to 41,913.77 MB,
with market share at **16.07%**



MTL: 24.41% growth (YoY)
Industry: 10.04% growth (YoY)

➤ Life insurance industry recorded
Renewal Year Premium of 260,795.11 MB

MTL No. 2 Total Premium

which was equivalent to 64,239.39 MB,
with market share at **17.57%**

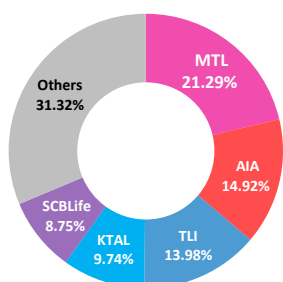


MTL: 9.72% growth (YoY)
Industry: 5.56% growth (YoY)

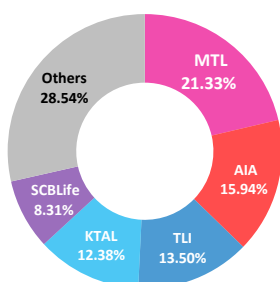
➤ Life insurance industry recorded
Total Premium of 365,681.50 MB

Market Share Summary:

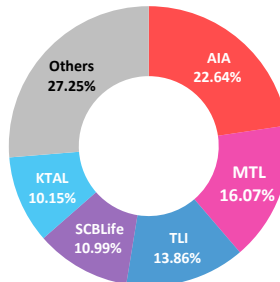
New Business Premium



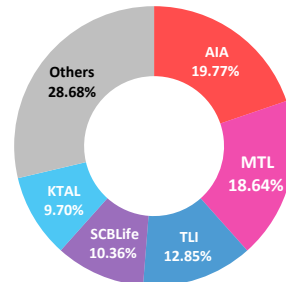
First Year Premium



Renewal Year Premium



Total Premium



Source: The Thai Life Assurance Association

Highlight Products

Muang Thai Kumkrongpiset Project

"Long-term care with millions worth of security for your beloved family"



[More detail](#)

Light payment,
whole life coverage



Light payment
that can build millions worth of security



Whole life coverage
of up to 4,000,000 Baht *



Muang Thai Kumkrong Talodcheep 99/20



Pay premium
For only 10 years



Easy payment
with increasing coverage



Muang Thai Smart Protection 80/10



Build security for children
with life coverage of up to 4,750,000 Baht *



Short payment Period of Only 7 years, but receiving cash bonus until 90 years old



Build security for children
with life coverage of up to 4,000,000 Baht *

Short payment period but long
coverage term together with cash bonus throughout the contract period



Muang Thai Rub Sub Talodcheep 90/7

* For coverage plan 4 and never receive benefits from CI Perfect Care Rider

Remark:

- Benefit, conditions and coverage in details are subject to the terms and conditions as stated in the policy.
- **Note:** Consumer should have an understanding in the details of coverage and conditions every time before making a decision to purchase insurance.



[More Products](#)

Awards & Recognition



Life Insurance Company with Outstanding Management
1st Place Award for 10 consecutive years (2006-2015)
Winner and Honor of the Prime Minister's Insurance Award
3 consecutive times (2008 2011 & 2015)
From Office of Insurance Commission



Life Insurance Company of the Year 2014
Corporate Social Responsibility Award 2013
From Asia Insurance Review Magazine



Brand of the Year 2015-2016
Life Insurance Industry
From World Branding Forum



Business Continuity Management System
ISO 22301:2012 Ref. No. 44 756 150640



International Standard Certification
ISO 9001:2008 Ref. No. TH98/1709



Superbrands Awards 2006-2016
from Superbrands Thailand



Trusted Brand Award Gold Category 2010-2013
From Reader's Digest Magazine

MTL Happenings

Muang Thai Life Assurance

wins "Winner and Honor of the Prime Minister's Insurance Award"

22 Sep 16: Mr. Apisak Tantivirawong, Minister of Finance, awarded "Winner and Honor of the Prime Minister's Insurance Award" and "Microinsurance Award" of 2015 to Mr. Sara Lamsam, President and Chief Executive Officer of MTL, at the Prime Minister's Insurance Awards Ceremony of 2015 of the Office of Insurance Commission (OIC) at Queen Sirikit National Convention Center.

The Company has received "Life Insurance Company with Outstanding Management 1st Place Award" for 10 consecutive years leading to "Winner and Honor of the Prime Minister's Insurance Award" for 3 consecutive times.

Muang Thai Life Assurance sets up the new strategy "MTL Digital Way"

22 Sep 16: Mr. Sara Lamsam, President and Chief Executive Officer of MTL, said that the Company has recently set up the new strategy "MTL Digital Way" to develop modern technology by utilizing digital systems to apply to all work processes from presales, sales, to after-sales services. Various technology and digital systems will be integrated into business processes, to deliver excellent customer experience. This is considered an important part of development in compliance with the "Customer Centric" policy to become a digital insurer.



Find MTL on

