

Muang Thai Life Assurance PCL.

IR Fact Sheet

Vol.98 (3/2025)

Investor Relations Team, Corporate Secretariat Office

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KEY INFORMATION

6 Apr 1951

Date of
Establishment

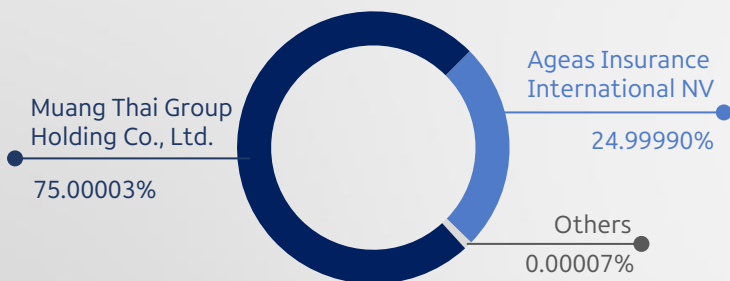
1 Oct 2012

Conversion to
public company limited

1,000 million THB

Registered Capital

MTL SHAREHOLDING PROPORTION



BOARD OF DIRECTORS (As of 30 September 2025)

| | |
|-------------------------------------|------------------------------------|
| 1. Mr. Photipong Lamsam | Chairman |
| 2. Mr. Krisada Lamsam | Vice Chairman |
| 3. Mr. Hans J. J. De Cuyper | Vice Chairman |
| 4. Ms. Sujitpan Lamsam | Director |
| 5. Mr. Sara Lamsam | Director / Chief Executive Officer |
| 6. Mr. Sutee Mokkhavesa, Ph.D. | Director / President |
| 7. Ms. Maneerut Anulomsombut | Independent Director |
| 8. Mr. Kanich Punyashthiti | Independent Director |
| 9. Mrs. April Srivikorn | Independent Director |
| 10. Mrs. Nattaporn Phan-udom, Ph.D. | Independent Director |
| 11. Mrs. Pakineenard Tiyachate | Director |
| 12. Mr. Filip A. L. Coremans | Director |
| 13. Mr. Glenn John Williams | Director |
| 14. Mr. Somkiat Sirichatchai | Director |
| 15. Mr. Pipavat Bhadravid | Director |
| 16. Mrs. Nataya Sukhum | Director |

FINANCIAL HIGHLIGHTS

| | (Unit: million THB) | | |
|-------------------------------------|---------------------|---------|---------|
| | 2023 | 2024 | Q3/25 |
| Total Asset ¹ | 616,156 | 657,440 | 704,196 |
| Capital Adequacy Ratio ² | 353% | 448% | 499% |

Note: ¹ Asset data is in accordance with new accounting standards and has been reviewed by the Certified Public Account

² Calculation of the Company's capital is in accordance with Risk-Based Capital (RBC) regime

CREDIT RATINGS

FitchRatings

A- (Stable Outlook)
AAA(tha) (Stable Outlook)

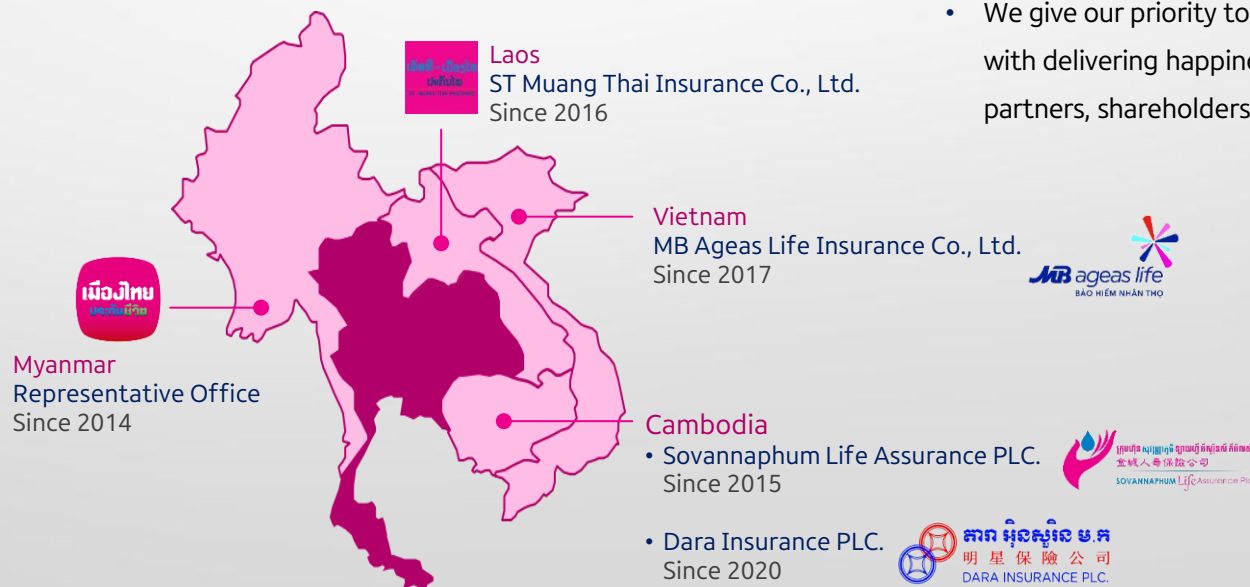
(As of 20 February 2025)

S&P Global

BBB+ (Stable Outlook)

(As of 29 October 2024)

OVERSEAS INVESTMENT



VISION

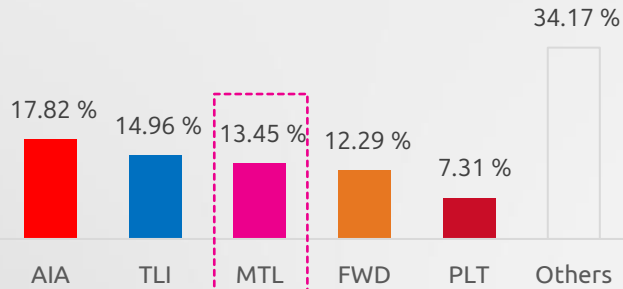
“To be the customers’ trusted lifetime partner through innovative life, health and investment solutions by putting customers at the heart of everything we do”

MISSION

- We are the regional life insurance leader with financial and brand strength under corporate governance and risk management frameworks of international standard.
- We strive to understand the ever-changing customers’ needs and behaviors in order to provide superior products and relevant services that help our customers attain financial security and lead healthy and fulfilling lives.
- We give our priority to long-term sustainability together with delivering happiness to our customers, employees, partners, shareholders and society.

MARKET POSITION (January - September 2025)

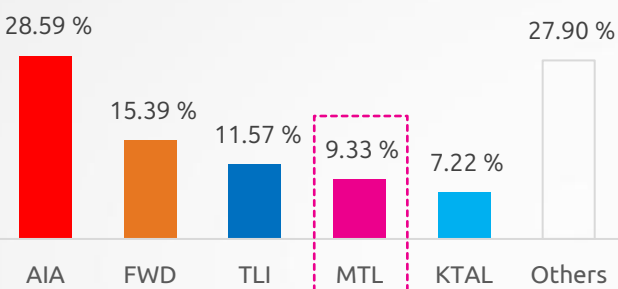
New Business Premium



- MTL ranked no. 3 in life insurance industry
- Equivalent to 18,755.19 MB
- Market share at 13.45%

Life Insurance Industry: 139,398.75 MB
Growth (YoY): 5.99%

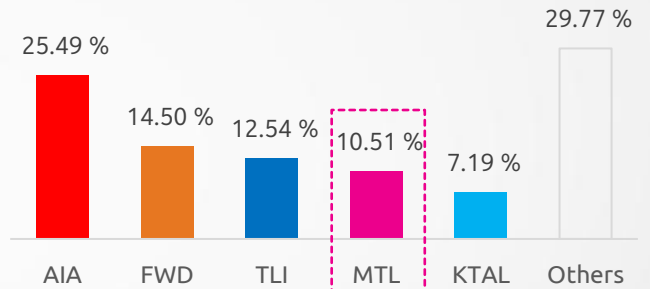
Renewal Year Premium



- MTL ranked no. 4 in life insurance industry
- Equivalent to 32,274.48 MB
- Market share at 9.33%

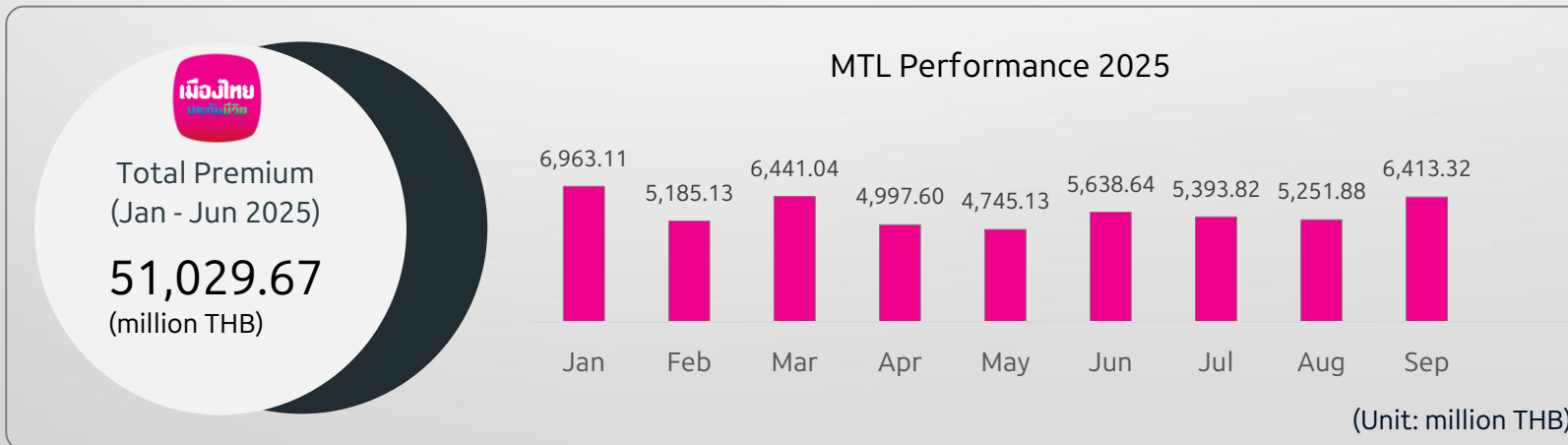
Life Insurance Industry: 345,952.53 MB
Growth (YoY): 3.63%

Total Premium



- MTL ranked no. 4 in life insurance industry
- Equivalent to 51,029.67 MB
- Market share at 10.51%

Life Insurance Industry: 482,351.28 MB
Growth (YoY): 4.30%



MTL HAPPENINGS



Muang Thai Life Assurance won 2 awards

1. Insurance Hall of Fame Award 2024
(5 Consecutive Years from 2020-2024)

resulted from Life Insurance Company with Outstanding Management

19 Consecutive Years from 2006 - 2024

2. Micro Insurance Award 2024
(12 Consecutive Years from 2013-2024)

from the Prime Minister's Insurance Award 2025
hosted by the Office of Insurance Commission (OIC)

เมืองไทย
ประกันชีวิต

เกียรติยศสูงสุด (Hall of Fame) 5 ปี ต่อเนื่อง
และ บริษัทประกันชีวิตดีเด่นสูงสุด ติดต่อกัน 19 ปี

รางวัลบริษัทประกันชีวิต
ที่มีการบริหารงานดีเด่น อันดับ 1
ประจำปี 2549-2563

รางวัลเกียรติยศบริษัทประกันชีวิต
ดีเด่นสูงสุดติดต่อกัน 5 ปี
ประจำปี 2563-2567

รางวัลบริษัทประกันชีวิต
ที่มีการบริหารงานดีเด่น อันดับ 1
ประจำปี 2549, 2550, 2552, 2553, 2555, 2556, 2557, 2559, 2560 และ 2561

รางวัลบริษัทประกันชีวิตที่มีการส่งเสริมกรมธรรม์ประกันชีวิตประชาชนดีเด่น
ประจำปี 2556 - 2567

รางวัลบริษัทประกันชีวิตที่สร้างสรรคนวัตกรรมเทคโนโลยีประกันชีวิตดีเด่น
ตั้งแต่ปี 2563 - 2565

รางวัลบริษัทประกันชีวิตเกียรติยศสูงสุด (Hall of Fame) ตั้งแต่ปี 2563 - 2567

รางวัลเกียรติยศบริษัทประกันชีวิตดีเด่น ประจำปี 2560

รางวัลเกียรติยศบริษัทประกันชีวิตที่มีการบริหารงานดีเด่น ประจำปี 2551, 2554, 2558 และ 2562

รางวัลบริษัทประกันชีวิตที่มีการบริหารงานดีเด่น อันดับ 1 ตั้งแต่ปี 2549, 2550, 2552, 2553, 2555, 2556, 2557, 2559, 2560 และ 2561

รางวัลบริษัทประกันชีวิตที่มีการส่งเสริมกรมธรรม์ประกันชีวิตประชาชนดีเด่น ตั้งแต่ปี 2556 - 2567

รางวัลบริษัทประกันชีวิตที่สร้างสรรคนวัตกรรมเทคโนโลยีประกันชีวิตดีเด่น ตั้งแต่ปี 2563 - 2565

กปภ.
กรมการประกันภัย
กระทรวงพาณิชย์

MTL HAPPENINGS



Muang Thai Life Assurance won Product of the Year Award 2025 Category of Premium Health Insurance from "Elite Health Plus" (6 Consecutive Years)

from Business+ Product of the Year Awards 2025 hosted by Business+ Magazine and Mahidol University



Muang Thai Life Assurance won
1. Corporate Excellence Award (5 Consecutive Years)
2. Master Entrepreneur Award (5 Consecutive Years)
from Asia Pacific Enterprise Awards (APEA) Thailand 2025 hosted by Enterprise Asia



Muang Thai Life Assurance won Best Service Provider of the Year 2025 (Health Insurance) from Money & Banking Awards 2025 hosted by Money & Banking Magazine



Muang Thai Life Assurance won
1. The Sauciest Corporate Transformer Award
2. The Sauciest Leader Award (2 Consecutive Years)
from Techsauce Awards 2025 hosted by Techsauce Media Co., Ltd.



Mr. Sara Lamsam received The Best CEO 2025 (2 Consecutive Years) from Dailynews Top CEO 2025 hosted by Dailynews Newspaper

AWARDS & RECOGNITION in 2024 (43 Awards)

1. Corporate Awards (15 Awards)

- 1. Insurance Hall of Fame Award 2023**
The Office of Insurance Commission (OIC)
- 2. Micro Insurance Award 2023**
The Office of Insurance Commission (OIC)
- 3. Public Favorite Award**
from RakLearn Social Media by MTL
The Securities and Exchange Commission (SEC)
- 4. Sustainability Award**
from the project "Financial Literacy Workshop"
The Securities and Exchange Commission (SEC)
- 5. Creativity Award**
from MTL Retirement Check
The Securities and Exchange Commission (SEC)
- 6. Thailand Top Company Award 2024 (Life Insurance Industry)**
Business+ Magazine & University of the Thai Chamber of Commerce
- 7. The Most Impactful Corporate Award**
Future Trend
- 8. Creative Business Award**
Creative Talk
- 9. 2024 Excellent Practices Establishment on Labour Relations and Welfare Award**
Department of Labour Protection and Welfare, Ministry of Labour
- 10. Enterprise Asia Linchpin of Asia Award**
Enterprise Asia
- 11. Corporate Excellence Award**
Enterprise Asia

- 12. Health Equity and Inclusion Award**
ESG Business Magazine
- 13. HR Asia Best Companies to Work for in Asia Award 2024**
HR Asia Magazine
- 14. Sustainable Workplace Award 2024**
HR Asia Magazine
- 15. Excellence in CSR Strategy Award (Silver)**
Human Resources Online

2. Branding Awards (7 Awards)

- 16. Superbrands Award 2024**
Superbrands Thailand
- 17. Thailand Most Admired Company Award 2023-2024 (Corporate Image)**
BrandAge Magazine
- 18. Thailand's Most Admired Brand Award 2024 (InsurTech Sector)**
BrandAge Magazine
- 19. Thailand's Social Power Brand Award 2024 (Life Insurance Sector)**
BrandAge Magazine
- 20. Top Influential Brands Award 2023**
Influential Brand (Singapore) & Neo Target Co., Ltd.
- 21. Best Brand Performance on Social Media Award (Insurance & Assurance Sector)**
Wisesight (Thailand) Co., Ltd.
- 22. Best Brand Performance Campaign on TikTok Award**
Wisesight (Thailand) Co., Ltd.



AWARDS & RECOGNITION in 2024 (43 Awards) (Cont'd)

3. Innovation Awards (3 Awards)

23. Business+ Product Innovation Awards 2024

Life and Non-Life Insurance Award, Category of Service from Application "MTL Click"
Business+ Magazine & Mahidol University

24. Innovation in Product and Service Award

Siamrath Co., Ltd.

25. Insurer Innovation Award 2024

The Digital Insurer (TDI)

4. Product Awards (2 Awards)

26. Product of the Year Award 2024

Premium Health Insurance from "Elite Health Plus"
Business+ Magazine & Mahidol University

27. Best New Life Insurance Initiative Award

from "Silver Readiness"
International Finance Magazine

5. CEO Awards (16 Awards)

28. Financier of the Year Award 2023

Money & Banking Magazine

29. Thailand Top CEO of the Year Award 2024

Life Insurance Industry
Business+ Magazine & Thammasat University

30. CEO Thailand Prime Award

BrandAge Magazine

5. CEO Awards (16 Awards) (Cont'd)

31. Brand Maker Award

BrandAge Magazine

32. Top CEO of the Year Award

Influential Brand (Singapore) & Neo Target Co., Ltd.

33. Leader of Business Award

Future Trend

34. Leader of Leader Award

Future Trend

35. Howe Smart CEO Award

Howe Magazine

36. The Best CEO Award 2024

Dailynews Newspaper

37. The Sauciest Leader Award

Techsauce Media Co., Ltd.

38. Creative Leader Award

Creative Talk

39. Best Life Insurance CEO Award 2023

International Finance Newspaper

40. Master Entrepreneur Award

Enterprise Asia

41. Outstanding Leaders in Asia Award

MORS Group

42. Executive Champion of the Year Award

Asia Insurance Review Magazine and Asia Advisers Network

43. Most People-Focused CEO Award (Gold)

Human Resources Online

