

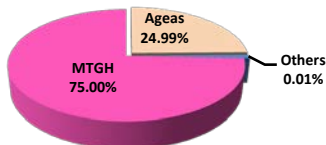
## Key Information

### Company Profile:

6 April 1951 Date of establishment  
1 October 2012 Conversion to public company limited

### Registered Capital: 1,000 million Baht

### Shareholding Proportion:

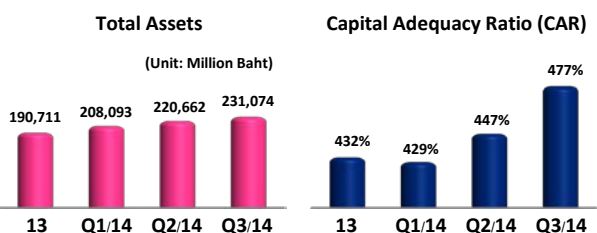


1. Muang Thai Group Holding Co., Ltd. 75.00 %
2. Ageas Insurance International N.V. 24.99 %
3. Others 0.01 %

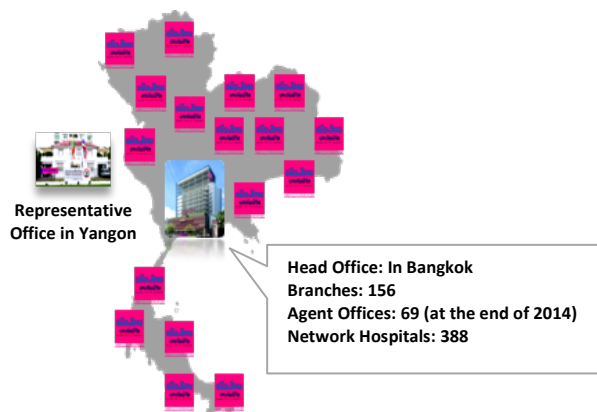
## Calendar & Events

21 April 2015 The Annual General Meeting of Shareholders No. 3 of 2015

## Financial Highlight



Remarks: - Asset data has been reviewed by the Certified Public Account.  
- Calculation of the Company's capital is in accordance with Risk-Based Capital (RBC) regime.



## Credit Ratings

FitchRatings (As of 12 Dec 14)

International		National	
Rating	Outlook	Rating	Outlook
A-	Stable	AAA	Stable

STANDARD & POOR'S RATINGS SERVICES (As of 5 Nov 14)

International		National	
Rating	Outlook	Rating	
BBB+	Stable	aaA+ (Asean)	

## Market Position

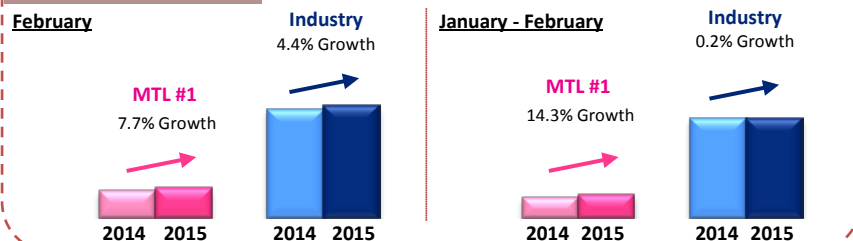
### February 2015

- MTL ranked **No. 1** in the industry in New Business Premium which was equivalent to 3,797.6 MB, with market share at 26.9% and 7.7% growth rate (YoY).
- MTL ranked **No. 1** in the industry in First Year Premium which was equivalent to 2,540.3 MB, with market share at 25.4% and 48.2% growth rate (YoY).
- MTL ranked **No. 2** in the industry in Total Premium which was equivalent to 7,929.6 MB, with market share at 17.3% and 13.2% growth rate (YoY).
- Overall life insurance industry recorded Total Premium of 45,973.7 MB with growth of 10.9% (YoY) which is separated into New Business Premium of 14,133.0 MB with negative growth of 4.4% and Renewal Year Premium of 31,840.6 MB with growth of 14.0% (YoY).

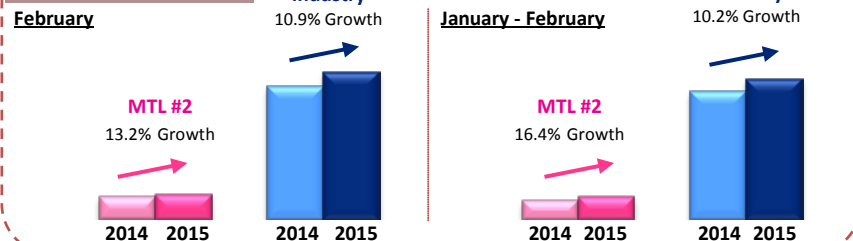
### January – February 2015

- MTL ranked **No. 1** in the industry in New Business Premium which was equivalent to 6,084.3 MB, with market share at 24.3% and 14.3% growth rate (YoY).
- MTL ranked **No. 1** in the industry in First Year Premium which was equivalent to 4,279.9 MB, with market share at 24.0% and 37.5% growth rate (YoY).
- MTL ranked **No. 2** in the industry in Total Premium which was equivalent to 14,223.8 MB, with market share at 16.3% and 16.4% growth rate (YoY).
- Overall life insurance industry recorded Total Premium of 87,525.4 MB with growth of 10.2% (YoY) which is separated into New Business Premium of 25,063.9 MB with negative growth of 0.2% and Renewal Year Premium of 62,461.4 MB with growth of 14.8% (YoY).

### New Business Premium



### Total Premium



Source: The Thai Life Assurance Association

## Highlight Products

### Muang Thai Kharatchakarn Suksan



- ✓ Receive benefit which cannot be reimbursed from welfare
- ✓ Coverage in case of death up to 500,000 Baht\*
- ✓ Able to choose monthly payment mode

### Muang Thai SME Smile



- ✓ Coverage in case of death up to 600,000 Baht\*
- ✓ 2 times of compensation in case of accident death
- ✓ 3 times of compensation in case of public accident death

\*Subject to the features and conditions of the policy

## Award and Recognition



Life Insurance Company with Outstanding Management 1st Place Award  
For 8 consecutive years (2006-2012)



Life Insurance Company of the Year 2014  
Corporate Social Responsibility Award 2013  
From Asia Insurance Review Magazine



International Standard Certification ISO 9001:2008  
Ref. No. TH98/1709

Winner and Honor of the Prime Minister's Insurance Award for the year 2008 & 2011  
From Office of Insurance Commission (OIC)



Superbrands Awards 2006 from Superbrands International  
Superbrands Awards 2008-2014 from Superbrands Thailand



Outstanding Ethics Award 2005  
From Thai Chamber of Commerce



Q-MARK from Board of Trade of Thailand,  
The Federation of Thai Industries and  
The Thai Bankers' Association



Trusted Brand Award Gold Category 2010-2013  
From Reader's Digest Magazine

## MTL: Happenings



### 2 Nov. 2014: Won "Life Insurance Company of the Year Award"

MTL received the "Life Insurance Company of the Year 2014" award from the Asia Insurance Industry Awards 2014 organized by Asia Insurance Review Magazine. This is an award given to life insurance company in Asia that has displayed outstanding business development in every dimension which serves as another proud moment for the Thai business sector in being able to win this highly prestigious regional award in Asia.

14 Nov. 2014: Honored for the 8th consecutive year with the 'Life Insurance Company with Outstanding Management 1st Place Award for 2013', which was presented at the Prime Minister's Insurance Awards 2013 event organized by the Office of Insurance Commission (OIC), reiterating the Company's outstanding quality and standard management that has been driven under the principle of good governance that fosters security, strength, and determination to offer service of excellence in order to respond to the needs of every insured.



### 16 Mar. 2014: Unveiled 2 life and health insurance product innovations

MTL unveiled 2 new life and health insurance "product innovations", namely, "Muang Thai Diabetes Care" and "CI Perfect Care Rider", which the Company aims to drive the strategy on "customer centricity" that will focus on finding the needs of each customer group and developing products to satisfy their true needs.

### 16 Mar. 2014: Muang Thai Life Convention 2014

Mr. Phothipong Lamsam, Chairman of MTL, and Mr. Pravej Ongartsittigul, Secretary-General of OIC, chaired the MAGENTA life insurer of happiness's event in presenting Sales Department of the Year 2014 Honorary Award at Muang Thai Life Convention 2014 in order to praise MTL's top sellers for their dedication, ability, and services provided to every insured. In the event, Mr. Sara Lamsam, President and CEO, was present to greet everyone at Impact Arena, Muang Thong Thani.



### 27 Mar. 2014: Opened Customer Service Center (Branch No. 156)

MTL opened a new Customer Service Center (No. 156), EmQuartier Branch, located on 3rd Floor of EmQuartier Shopping Complex Building, Sukhumvit Road, which is ready to serve every customer starting on Friday, 27 March 2015, everyday from 10.00 – 20.00 hrs.

## MTL Service & Touch Point



Call Center 1766



Payment Channels  
Click Here