



-  Market Position
-  IR Corner
-  Highlight Product
-  MTL Happening
-  Etc.

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Key information

Vision

“ To be the customers’ trusted lifetime partner through innovative life and health solutions by putting customers at the heart of everything we do ”

Mission

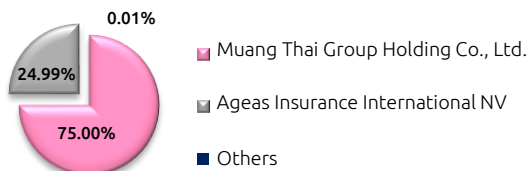
- ❖ We are the regional life insurance leader with financial and brand strength under corporate governance and risk management frameworks of international standard.
- ❖ We strive to understand the ever-changing customers’ needs and behaviors in order to provide superior products and relevant services that help our customers attain financial security and lead healthy and fulfilling lives.
- ❖ We give our priority to long-term sustainability together with delivering happiness to our customers, employees, partners, shareholders and society.

Company Profile:

6 April 1951 Date of establishment
1 October 2012 Conversion to public company limited

Registered Capital: 1,000 million Baht

Shareholding Proportion:



Chairman: Mr. Photipong Lamsam

President & CEO: Mr. Sara Lamsam

No. of Branches: 172 (exclude Head Office)

No. of Agent Offices: 47 (As of 8 July 2019)

No. of Care Service Network: Hospital (309), Clinic (171)

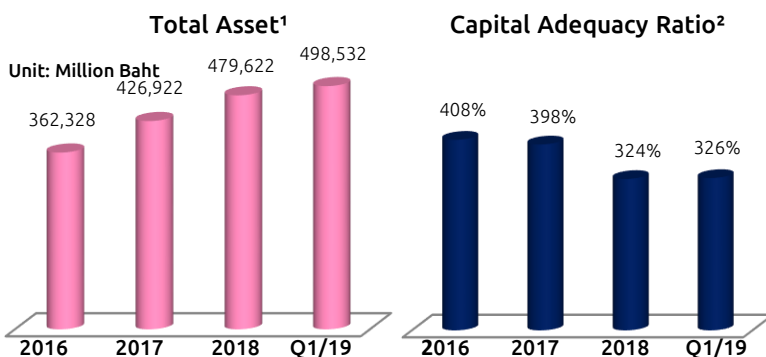
Representative Office: Yangon, Myanmar

Credit ratings:

	FitchRatings		S&P Global	
	Rating	Outlook	Rating	Outlook
International	A-	Stable	BBB+	Stable
National	AAA (tha)	Stable	-	-

(As of 1 April 19) (As of 28 Nov 18)

Financial Highlight



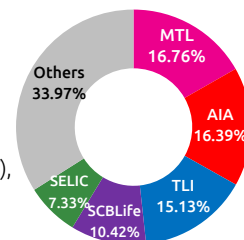
Remarks: 1. Asset data has been reviewed by the Certified Public Account.
2. Calculation of the Company’s capital is in accordance with Risk-Based Capital (RBC) regime.

Market Position

1 – 30 April 2019

New Business Premium

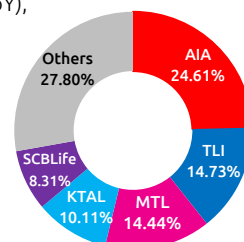
MTL ranked **No. 1** in life insurance industry equivalent to 2,520.62 MB, with growth of 40.73% (YoY), with market share at **16.76%**



Renewal Premium

MTL ranked **No. 3** in life insurance industry equivalent to 4,462.57 MB, with growth of -17.59% (YoY), with market share at **13.40%**

New Business Premium



Total Premium

MTL ranked **No. 3** in life insurance industry equivalent to 6,983.20 MB, with growth -3.10% (YoY), with market share at **14.44%**

Total Premium

Overall Life Insurance Industry

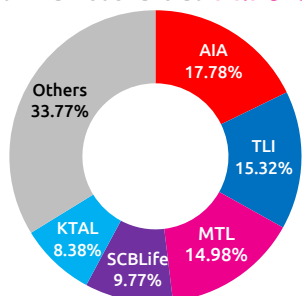
- ✓ New Business Premium of 15,043.27 MB with growth of 0.64% (YoY)
- ✓ First Year Premium of 33,304.12 MB with growth of 1.72% (YoY)
- ✓ Total Premium of 48,347.39 MB with growth of 1.38% (YoY)

Source: The Thai Life Assurance Association

January – April 2019

MTL No. 3 New Business Premium

which was equivalent to 9,755.20 MB,
with market share at **14.98%**



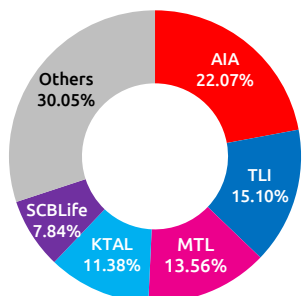
Industry: -11.78% growth (YoY)



➤ Life insurance industry recorded
New Business Premium of 65,137.82 MB

MTL No. 3 First Year Premium

which was equivalent to 5,371.66 MB,
with market share at **13.56%**



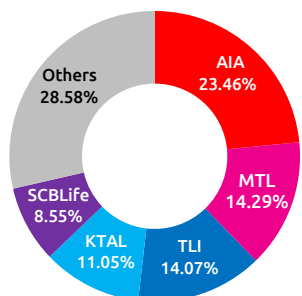
Industry: 1.08% growth (YoY)



➤ Life insurance industry recorded
First Year Premium of 39,605.62 MB

MTL No. 2 Renewal Year Premium

which was equivalent to 24,997.89 MB,
with market share at **14.29%**



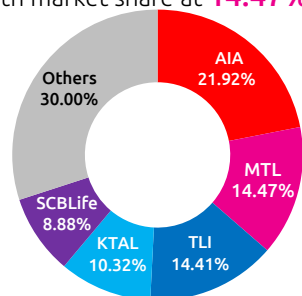
Industry: -3.73% growth (YoY)



➤ Life insurance industry recorded
Renewal Year Premium of 174,961.78 MB

MTL No. 2 Total Premium

which was equivalent to 34,753.09 MB,
with market share at **14.47%**



Industry: -6.06% growth (YoY)



➤ Life insurance industry recorded
Total Premium of 240,099.60 MB

OIC to Elevate Thailand to be the Center of InsurTech Startup Hub

OIC Advanced Insurance Institute held the InsurTech 2019 seminar as a platform for brainstorming and exchanging knowledge of insurance technologies among insurance regulatory and supervisory units, insurance business sector, insurance technology sector, and executives from various fields. This would lead to development of insurance innovations and innovative integrations for cumulative outcomes of insurance in Thailand as to strengthen the industry.

On this occasion, Dr. Sutthiphol Thaveechaikarn, Secretary General of OIC, also the chairperson opening the InsurTech 2019 seminar, discussed the current situation of insurance in the digital age, with its meticulousness and complexity. Therefore, it is necessary to have solutions for insurance technological changes, good management, and timely adjustment to insurance-related shifts.

Thailand is located in an excellently and geographically strategic position as well as the heart of the region with the appropriate economic environment. It is also conveniently connected to neighboring countries, with the overall population of 230 million people. There is also cultural proximity among countries. Therefore, the future roles of CIT could not be limited to merely domestic ones. OIC plans to elevate CIT to be an important unit which is able to drive insurance-related technologies forward among CLMV+T countries

To prepare for such movement, OIC has conducted personnel development in the organization constantly as well as enhancing the integration of information technology to increase efficiency and customer service. Seminars for brainstorming and analyzing various dimensions related to insurance, technologies, or InsurTech are arranged continuously in order to creatively optimize technologies and proactively drive the insurance industry forward.

Highlight Products

Muang Thai Premier Legacy 99/5, 99/10



More Detail

- Create "High protection" with "Small money"*
- Inherit assets effectively
- Good health with discount**

*High life coverage when compared to the paid premium
 **In case that the insured health checkup and healthier than standard according to the company's rules, will pay the preferred rate premium.

Elite Health Rider



More Detail

- Inpatient and Outpatient Coverage**
Receive medical expense benefit up to 100,000,000 Baht⁽¹⁾ per year
- Related Health Coverage⁽²⁾**
Annual health checkup, vaccination, dentistry, eye treatment, childbirth, and alternative medicine
- Anywhere, Anytime, Around the World**

1) Thailand 2) Asia (29 countries only)
 3) Worldwide: Excluding USA and US Minor Outlying Islands 4) Worldwide

(1) for coverage plan 4 only
 (2) for coverage plan 3 or 4 only

Remark:

- Underwriting is subject to the Company's regulations.
- Only applying with Life insurance agents.
- Benefit, conditions and coverage in details are subject to the terms and conditions as stated in the policy.
- **Note:** Consumer should have an understanding in the details of coverage and conditions every time before making a decision to purchase insurance.

More Products



Awards & Recognition



Honorary Outstanding Insurance Company Award of 2017
 Winner and Honor of the Prime Minister's Insurance Award 3 consecutive times (2008 2011 & 2015)
Life Insurance Company with Outstanding Management
 1st Place Award for 12 consecutive years (2006-2017)
 From Office of Insurance Commission



Life Insurance Company of the Year
 (2014, 2017 & 2018)
Asia Insurance Industry Awards 2013
 in Corporate Social Responsibility
 From Asia Insurance Review Magazine



Brand of the Year 2015-2016
 Life Insurance Industry
 From World Branding Forum



Information Security Management System
 ISO 27001:2013 Ref. No. IND17.0416/U



Business Continuity Management System
 ISO 22301:2012 Ref. No. 44 756 150640



International Standard Certification
 ISO 9001:2015 Ref. No. TH98/1709



Superbrands Awards 2006-2018
 from Superbrands Thailand

MTL Happenings

Muang Thai Life Assurance

Awarded with "Best Service Provider - Life Insurance 2019"



10 July 19: Mr. Sara Lamsam, President and Chief Executive Officer, received the award "Best Service Provider - Life Insurance 2019" from Mr. Somkid Jatusripitak, Deputy Prime Minister, in "Money & Banking Awards 2019" held by Money & Banking Magazine. Mr. Santi Wiriyarangsarit, Editor-in-Chief of Money & Banking Magazine, offered his congratulations on the occasion, the Company also received an award "The Most Outstanding Booth in Money Expo 2019 No. 19 for booths of the size 300 - 500 sq.m."

Mr. Sara Lamsam received "Executive Champion of the Year" Award

18 July 19: Mr. Sara Lamsam, the President and Chief Executive Officer of Muang Thai Life Assurance PCL, received "Executive Champion of the Year Award" at the 4th Asia Trusted Life Agents & Advisers Awards 2019 hosted by Asia Insurance Review and Asia Advisers Network. This award is presented for remarkable executives of life insurance organizations, with the distinctive qualities for ceaseless innovation development, a great vision, open-mindedness for new ideas as well as personnel potential development to strengthen their businesses to foster steadfast and sustainable growth.



Muang Thai Life Assurance "Life Partners" for Diverse Kinds of Equal Love

8 July 19: Mr. Sara Lamsam, President and Chief Executive Officer, disclosed that Muang Thai life Assurance is continuously moving forward to address customer needs in every group and lifestyle. The Company emphasizes on presentations of products and services to equally address customer needs for every type of relationship and lifestyle, including LGBT, through life and health insurance services that are ready to steadily pass on love and happiness to their loved ones. Customers may choose their beneficiaries, regardless of the same-sex status, by identifying the type of relationship as "Life Partner". Recently, Muang Thai Life Assurance has launched its new commercial series named "LOVE HAS NO GENDER" to emphasize on the significance of LGBT customers.